



STRENGTHENING FAMILIES & OUR COMMUNITY

2023-2026 STRATEGIC PLAN

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As we move forward into our third decade as an organization, we have embarked upon a 3-year plan to prepare our organization for our next phase. We are proud to share the following plan for 2023 - 2026 to serve hundreds more children and families, create a sustainable revenue plan, advance access to justice through more deeply engaging the community and our partners, and determine our vision of impact for the next 20 years.

1

PROGRAM & INFRASTRUCTURE

- Serve 520+ kids through advocating in high-risk custody cases in King County family court.
- Ensure that Family Law CASA is an excellent, diverse, inclusive place to work where staff feel valued and can continue to grow their skills and career.
- Ensure Family Law CASA has high data accuracy and collection, utilizes short-term and long-term data to inform our work and reports data transparently to our community.
- Ensure equitable and fair compensation to recruit and retain diverse, high-quality team.

2

FINANCIAL SUSTAINABILITY

- Create a long-term revenue plan building on our strengths in major gifts and private funding, while researching and securing public funds to fuel our innovation and growth.
- Ensure we steward our reserves well, and create a plan to maintain them over time.

3

DIVERSITY, EQUITY, INCLUSION AND BELONGING

- Create partnerships with community organizations to better inform our mission and programs and ensure we are best serving our children and families grounded in equitable practices.
- Create a meaningful way to receive feedback from our families to inform our work and measure our long-term impact on the children in our cases.
- Create a community advisory board including our past families and community members with experience to help broaden our perspective and inform our decision making.
- Advocate for systemic policies that advance access to justice and the well-being of marginalized children and families.

4

VISIBILITY AND REPUTATION

- Refresh our brand and market ourselves so that Family Law CASA appeals to a wider group of donors and supporters.
- Foster coalitions and partners in the community to "spread the word" about Family Law CASA and endorse us.



5

20-YEAR VISION

- Perform a landscape assessment and obtain stakeholder feedback to define potential service and scope options for our long-term impact.
- Evaluate the feasibility and potential impacts of proposed changes in services and/or scope.
- Build a preliminary high-level plan to understand and socialize how changes could be implemented in the future.